



# NEW FOREST BASEBALL

Sponsorship Details  
2026





# Introduction

New Forest Baseball is a fully inclusive, mixed gender, not-for-profit club that was founded in 2022. We welcome anyone over the age of 16 from across the New Forest and surrounding areas.

We started as the ThunderKnights, but the club grew so quickly that after our first year we split into two adult teams; Thunder & Knights. We play at Gang Warily Recreation Centre, having been given permission to build our own “field of dreams” there in 2025, the first permanent, purpose-built baseball diamond in the New Forest.

Our long-term goal is to improve our facility and host regional tournaments, community events and start a youth baseball program. And your support can help us achieve those goals.





## Growth

Grow the game of  
baseball locally



## Community

Connect people  
through sport



## Fun

Baseball is a game,  
and games are meant  
to be fun!



# The New Forest Way

The ThunderKnights are built on three core principles: Growth, Community & Fun.

We are committed to growing the game of baseball across the New Forest and surrounding areas, while nurturing a friendly, inclusive club culture where everyone feels they belong.

We welcome players of all backgrounds and experience levels, with many discovering baseball for the first time through our club. They come for the sport, and stay for the friendships.

Above all, we believe baseball should be enjoyable. We aim to make every training session, game day and social event engaging, supportive, and fun.

By striking this balance, we're building more than a team. We're creating a community that supports and connects people across the local area.

That's baseball, the New Forest way.



# Sponsorship Benefits

We love working with sponsors in a way that genuinely benefits everyone involved. As a growing community club with strong local roots and an active online following, we aim to give our partners great visibility, real engagement, and the chance to be part of a positive, welcoming club that people are proud to support.

## Partnering with New Forest Baseball offers:

- Access to a growing audience including our players, supporters, families, and the wider British baseball community.
- Brand exposure through our regularly updated website and digital platforms, a key driver of club engagement and recruitment.
- Recognition as a supporter of a progressive, community-focused sports club.
- Visibility through local (and sometimes international) media coverage and press activity throughout the season.
- Promotional launch opportunities and ongoing sponsor announcements.
- Involvement in club events, including presentations, awards, and community activities.



The top tier of the National League is based in London. New Forest has won nine league titles. There are multiple levels of baseball available throughout the country and some of the teams have had amazing names like the Bolton Robots of Doom and one of the newest clubs, New Forest ThunderKnights.





**NEW FOREST**  
**BASEBALL**

# Club Partnership

Becoming a Club Partner with New Forest Baseball offers a high-visibility, community-focused partnership that delivers real value for both parties.

Club Partners benefit from prominent brand exposure across our website, social media, events, and match days, alongside meaningful association with a fast-growing, inclusive sports club rooted in the local community.

By being a partner you'd be helping the club develop players, invest in equipment and facilities, and continue expanding baseball in the New Forest



Includes:

1. Primary placement of logo on our website.
2. Bespoke partnership announcement and press release.
3. Regular branded social media content.
4. Prominent branding at home games.
5. Invite to a game to throw out ceremonial first pitch.



# Equipment Sponsor

As a niche sport in the UK, equipment is often our greatest cost throughout the year, particularly as our club continues to grow.

Sponsors wanting to support our equipment costs, either fully or partially, would be a huge benefit to increase the reach of the sport across the New Forest.

Can you help with the costs of buying baseballs, bats, helmets, fences and more?



Did you know: our club uses around 100 new baseballs each year, at a cost of £5 per ball!



Includes:

1. Website Logo
2. Press Release
3. Regular Social Posts
4. Invite to a game to throw out ceremonial first pitch.



# Player Sponsorship

Player sponsorship is our lowest level of sponsorship, designed for employers or family to support their favourite player, and for smaller businesses to support the club in any way they can.



Pick from one of our 40+ players who play for our two adult teams; the New Forest Thunder and the New Forest Knights.



In return you will see your logo on our roster page and on socials whenever your player is featured, be invited to a game as the players guest and receive a collectable trading card at the end of the season.





# Come & Join Us

If you would like to discuss a sponsorship package for your company, please reach out to us today. We look forward to speaking to you and hopefully bringing you into the New Forest Baseball community.

[sponsorship@newforestbaseball.co.uk](mailto:sponsorship@newforestbaseball.co.uk)



**Lewis Kelly**  
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**Sam Powell**  
**Bryan Barry**  
Treasurers



*Be Part  
of it*



**“Never let the fear of striking out keep you from playing the game”**

**Babe Ruth**



**NEW FOREST  
BASEBALL**

[www.newforestbaseball.co.uk](http://www.newforestbaseball.co.uk)