



# 2025 **SPONSORSHIP PACK**

[www.newforestbaseball.co.uk](http://www.newforestbaseball.co.uk)



# WE PLAY THE NEW FOREST WAY.

Founded in 2022, New Forest Baseball expanded to two teams in 2024: The New Forest Thunder, and the New Forest Knights. This split was enabled by our incredible growth through our debut season, followed by more success in our second season as a club.


New Forest Baseball are a fully inclusive and mixed-gender **not-for-profit** club, welcoming a variety of minority, diverse gender and age, and LGBTQ+ members.

The club currently trains across several venues in the heart of New Forest, with the intention to expand the sport of baseball across the region through a mixture of membership, social media presence, active community engagement, and sponsors.

Our community engagement sees us taking stand space at local community events, such as the Brockenhurst College fair, where we engaged with students to try their hand at throwing baseballs at a target.

In 2024, we engaged in discussions with Fawley Parish Council to utilise land at Gang Warily with the intention of building a bespoke “Field of Dreams”. Our long term goal for the space is to expand it with the club, looking to host regional tournaments, adult and youth training, and community events.

We are a club made up of, and by, our members. We play with heart, we play with passion and desire. We play the New Forest way.





# SUPPORT OUR “FIELD OF DREAMS”

In 2024, we reached an agreement with Fawley Parish Council to convert an unused area of Fawley Recreation & Leisure Centre into a purpose-built baseball field. This has been a dream of ours since the club's creation, so we want to make sure we do it right!

This will be a multi-thousand pound investment in the future of baseball for generations within the New Forest, and represents a fantastic opportunity to **get in on the ground floor as one of our supporting sponsors.**

Please get in touch with James Knight (Fundraising & Grants Officer) at [james.knight@newforestbaseball.co.uk](mailto:james.knight@newforestbaseball.co.uk) if you would like more information on supporting this ambitious, audacious, and exciting project!





# OUR SPONSORSHIP OPPORTUNITIES

## Training Kit Sponsor



We use our training kit at training sessions from January to November, with many players choosing to wear them out and about in daily life.

We'd love to chat about your logo on some of our training kit, or even support with paying for training kit for our members!

Current pieces of training kit include: baseball caps, quarter zips, t-shirts, hoodies, bags, and more.

## Equipment SPONSOR



As a niche sport, equipment costs are often our greatest throughout the year, particularly as our club continues to grow.

Sponsors wanting to support our equipment costs either partially or fully would be huge in increasing the reach of the sport across the New Forest, enabling us to cater to older and newer players alike.

Current equipment regularly needed include: Helmets, bats, balls, catcher's gear, and more.

## Team PARTNER



We'd love to engage with you on a bespoke sponsorship!

Whether that means discounts for club members from your business, support for our financial hardship fund, media exposure, or anything else - let's chat!



# OUR REACH & IMPACT

## PR & MEDIA

Our past media features have included: BBC Radio 5 Live, BBC South Today, Daily Echo, Lymington Times, and MLB.com.

All sponsors are written a bespoke press release by our in-house PR team.



## EVENT/BRAND ENGAGEMENT

New Forest Baseball will engage with your events and/or brand on agreed terms - what better way to launch a new campaign, shopfront, or event stand than with **uniformed baseball players!**

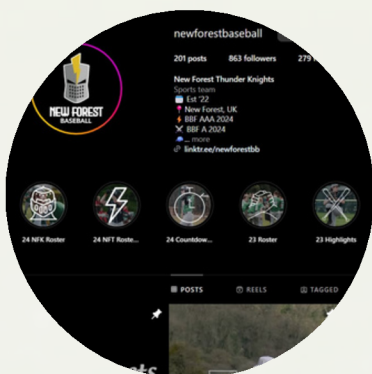
Last season, we worked with New Forest Academy of Dance on their “**Strictly Lymington**” event - training for, and competing in, a local charity dance competition.



## SOCIAL MEDIA

The fastest growing account in British Baseball (which isn't already affiliated with a larger team), our Social Media team understand how to grow and succeed on social channels.

Let's work together to promote your social media accounts and business through shoutouts, tags, features in lineup cards as our gameday sponsor, and more.



# CONTACT DETAILS & FURTHER INFO

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Sponsorship funding goes directly to equipment, field rental, hardship funds, league fees, and similar. As a **not-for-profit** club, the team, nor any of its players, take any of the funding out of the team. All accounts are held up-to-date and are openly shown to club members at regular quarterly committee meetings, and our Annual General Meeting.



# CONNECT WITH NEW FOREST BASEBALL!



[newforestbaseball@outlook.com](mailto:newforestbaseball@outlook.com)



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